

CENTER FOR INTERNATIONAL PRIVATE ENTERPRISE

INTEGRATED COMPLIANCE: SUPPORTING SUSTAINABLE AND ETHICAL BUSINESS PRACTICES

JEANNE COOK ESQ, PROGRAM OFFICER, ANTICORRUPTION & GOVERNANCE CENTER



ABOUT CIPE

- CIPE was founded in 1983
- CIPE receives a majority of its funding from U.S. National Endowment for Democracy.
- CIPE is headquartered in Washington D.C. with active programs in over 50 countries.
- CIPE strengthens democratic governance by working with private sector organizations to promote market reforms.
- CIPE is an international leader on anti-corruption issues in the private sector.



CIPE'S ANTI-CORRUPTION AND GOVERNANCE CENTER (ACGC)

In over 25 markets, programs to combat corruption and improve democratic governance, including:





THE CHALLENGE

• Supporting businesses in implementing sustainable, responsible, and ethical business practices in high risk environments

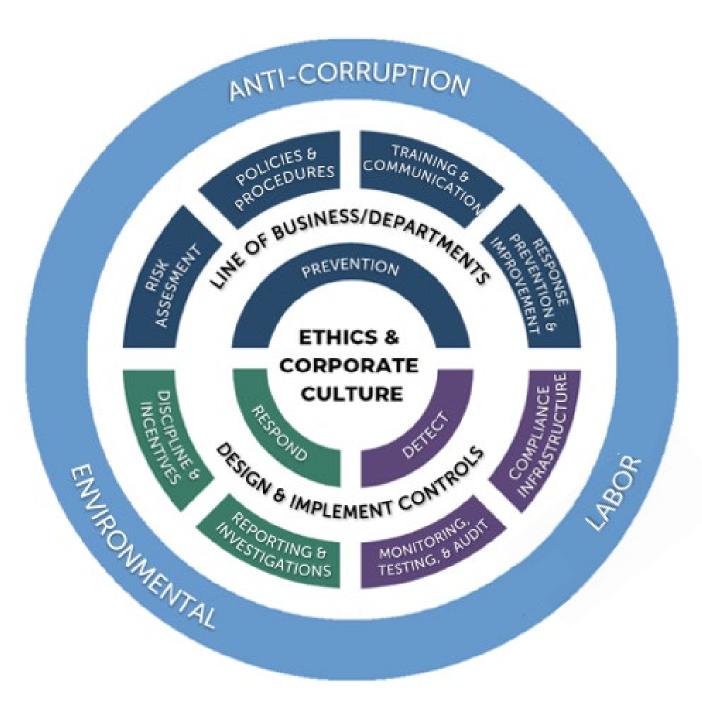


OUR APPROACH: INTEGRATED COMPLIANCE

- A holistic, risk based approach to supporting integrity
- Based on the fact that environmental, labor and corruption risks are intertwined, the approach should be unified
- Builds upon existing anti-corruption tools, using them as a foundation for the creation and implementation of other compliance systems



INTEGRATED COMPLIANCE



OUR WORK

- Indonesia
 - Indonesia's palm oil sector has a chronic weakness with environmental, labor, and corruption compliance.
 - CIPE used its integrated compliance approach to extensively engage stakeholders in the palm oil supply chain to analyze stakeholders' needs.
 - Using the resulting findings, CIPE designed a training course for companies in the sector on Indonesia's regulatory environment and partnered with the Indonesian Government's Corruption Eradication Commission (KPK) to improve how the government responds to corruption challenges.
- Peru
 - In Peru, deforestation is one of the country's largest environmental and corruption challenges.
 - CIPE deployed its integrated compliance approach to help local businesses in the forestry sector develop compliance programs that mitigate environmental and corruption risks.
 - CIPE delivered a risk assessment and mitigation program tailored to local needs, and gave the Peruvian government grassroots-based recommendations on how to reduce corruption and support sustainable forest management.



THE BIGGER PICTURE

- By supporting business in efforts towards sustainability and anti corruption norms CIPE is helping these businesses be responsible, environmentally conscious citizens
- Additional resources:
- <u>https://acgc.cipe.org/business-of-integrity-blog/cipes-integrated-compliance-approach/</u>
- <u>https://acgc.cipe.org/business-of-integrity-blog/risky-business-assessing-risk-in-ucayalis-forestry-sectors/</u>
- <u>https://www.cipe.org/resources/anti-corruption-compliance-guide-mid-sized-companies-emerging-markets/</u>





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ACGC.CIPE.ORG

1211 Connecticut Avenue NW, Suite 700 | Washington, DC 20036 P: 202.721.9200