

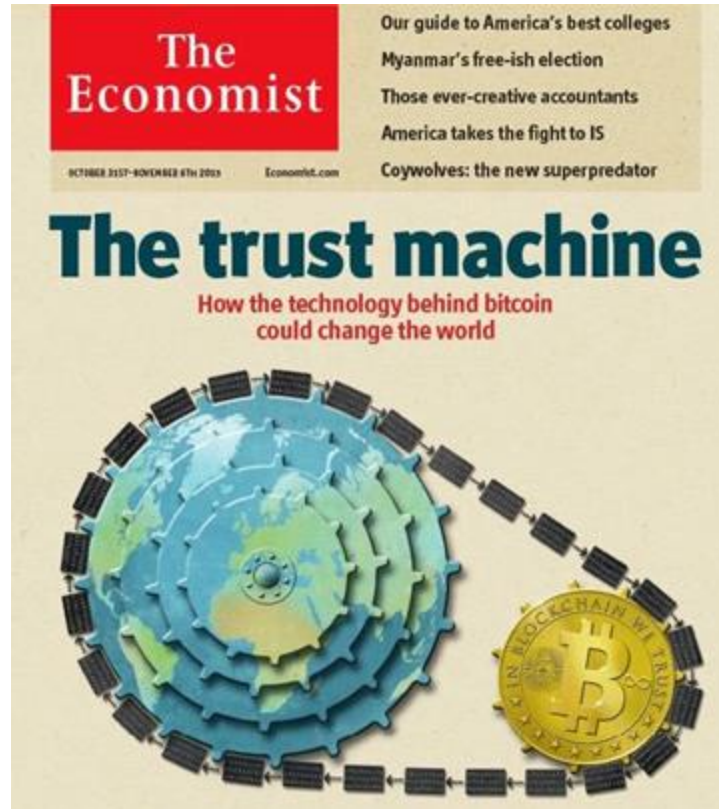
WRI
Washington DC
24 Oct 2018



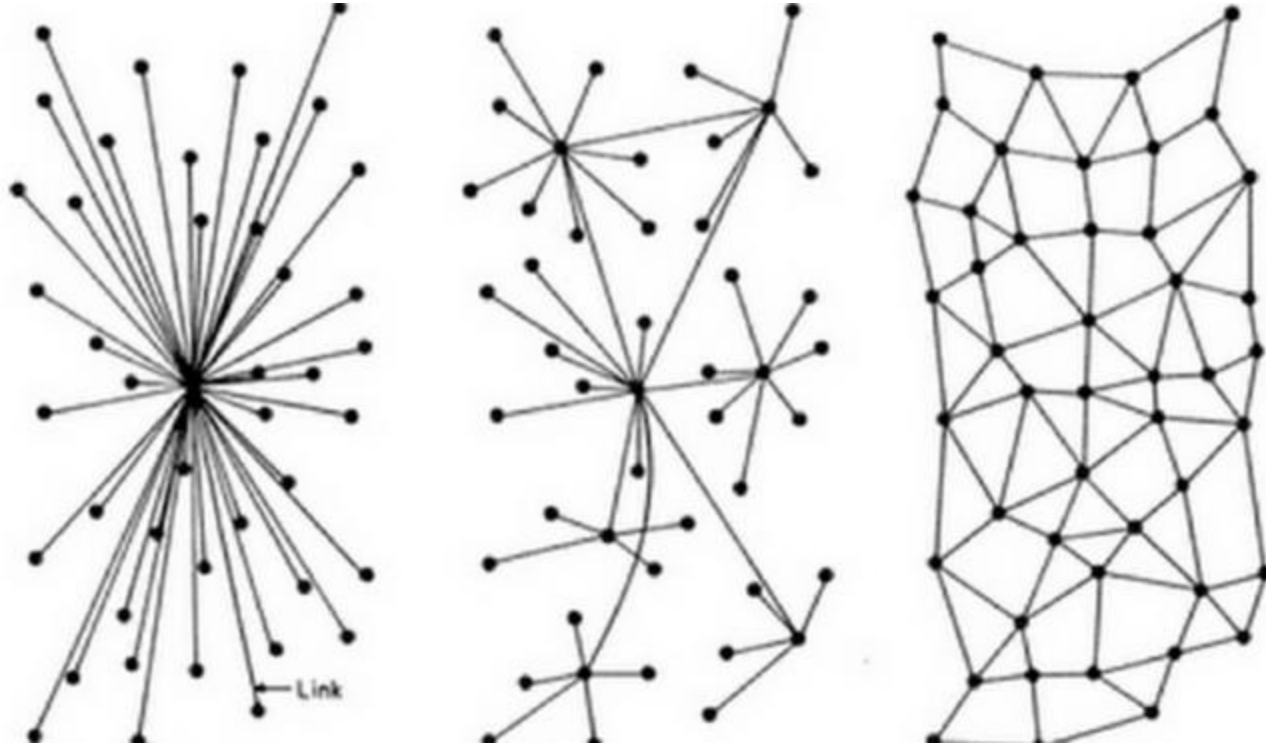
Blockchain & Supply Chains

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Blockchain is a global notary service



The future is distributed and decentralized





ethereum

The background of the slide features a complex, organic pattern of swirling blue and green colors, resembling marbled paper or a microscopic view of certain minerals. The colors range from deep navy blue to bright cyan and light green, creating a textured, fluid appearance.

Any asset and service can become a digital token and be used as a means of payment

What

SolarCoin is the first digital, global, energy-referenced currency. It is granted freely to producers of solar energy.

1 MWh = 1 SLR



Proof of Impact



A full-page background image showing a view of Earth from space. The Earth's horizon is visible, with a bright sun rising or setting on the left side, creating a lens flare and illuminating the atmosphere. The sky is dark with many stars.

Earth Pulse

Protect Mother Earth

Monitor Evaluate Reward (MER)

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PLAY VIDEO



Using mobile top-ups to incentivize fishers and fish farmers.

Data capture

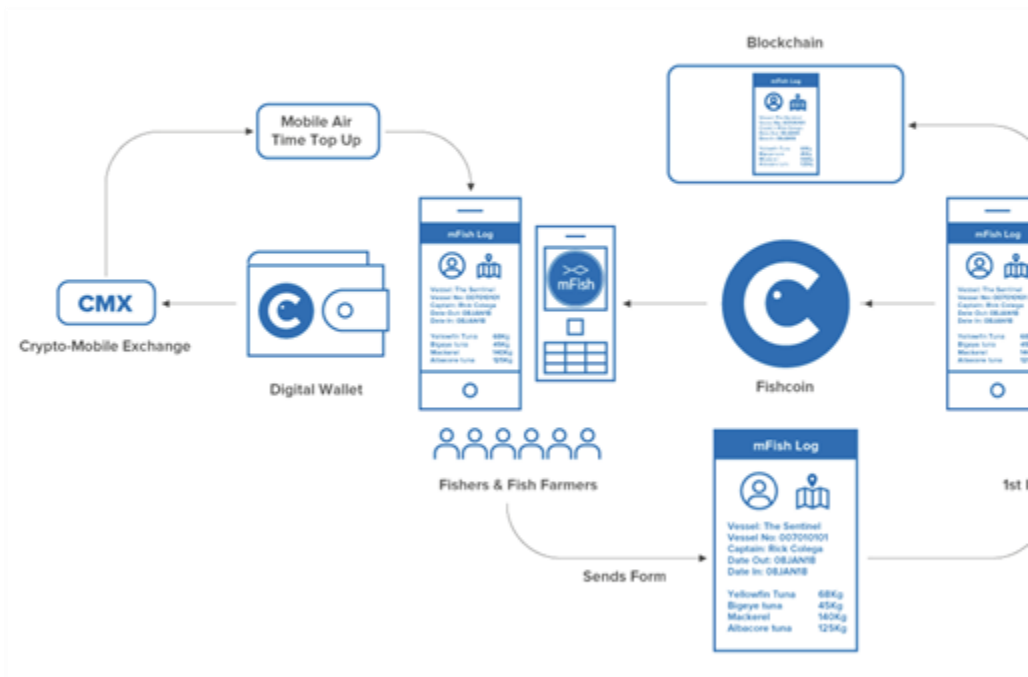
A seafood producer logs their catch and stores the data record locally on their device. Like a digital twin of the seafood.

Authentication and transfer

The data record is transmitted peer-to-peer to a next receiver who accepts or rejects the record. If accepted the smart contract executes, Fishcoin tokens are transferred to the producer, chain of custody is established, and key data elements are stored on the blockchain.

Reward

The producer can either keep the tokens for use with other supply chain actors, or exchange the tokens for airtime top-ups or goods. Like an air miles redemption.





Thank You

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Art by Malin Hedlund

Currency:
a language for value sharing

CREATED USING
POWTOON



0:02 / 4:58



Network dimension of value

Currency	Users / _{mm}	Value / _{\$ bn}	Value User	Adjusted for GDP
USD	1.000	\$ 3,874	\$ 3,874	\$ 3,874
EUR	742	\$ 1,300	\$ 1,725	\$ 3,019
WON	51	\$ 91	\$ 1,784	\$ 3,700
RMB	1,379	\$ 1,050	\$ 761	\$ 5,281
GOLD	7,000	\$ 7,710	\$ 1,101	\$ 6,119
BTC	18	\$ 120	\$ 6,667	\$ 6,667

Source: Nick Gogerty



Blockchain users doubling every year

