# The role of traceability, transparency and monitoring in supporting sustainable agri/forestry commodity production

*Efeca, 20th October 2022*

**Jonathan Gorman Technical Director**

# Efeca – what do we do?

**We provide advice and technical support to public and private sectors on policies, regulations and commitments, for responsible sourcing of forest risk commodities**

Facilitation and technical assistance

Messaging, education and awareness

Global collaboration and partnering

UK Global Resource Initiative

CPET lead delivery partner

Secretariat to UK Sustainable Commodities Initiative

Secretariat to UK Soy Manifesto

TFA COP26 FACT Dialogue - Global Multistakeholder Taskforce

Department for Environment Food & Rural Affairs

Foreign, Commonwealth & Development Office

WORLD RESOURCES INSTITUTE

Accountability Framework

TROPICAL FOREST ALLIANCE

**Driving meaningful impact on the ground**

# Traceability and transparency - drivers

- T&T is considered critical in the transition to sustainable, deforestation-free agri/forest commodity production

- T&T is increasingly driven by legislation, corporate commitments (supply chain companies and finance) and the broader carbon agenda (e.g. scope 3 emissions)

- But T&T doesn't act in isolation - underlying factors (enabling conditions) can influence the likelihood that any given traceability or transparency system or initiative will achieve its objective

# Traceability and transparency - scope

- When thinking about traceability and transparency its important to consider:
  - Different commodities
  - Different users (public, private)
  - Different stages in a supply chain (on the ground, through the supply chain) and where organisations act collectively
  - Different scales (local, national, regional, global)

# Traceability and transparency - learnings

- **The importance of the context** within which tools, systems or platforms are developed
  - by whom, for whom, and why?

- **The importance of the data**
  - Relevance
  - Quantity versus quality (is 'more' always better)
  - Ownership and accessibility
  - Usefulness. Is the data 'decision-ready'?
  - Scalability

# Traceability and transparency - learnings

**The importance of the enabling environment**

– Understanding the enabling conditions and interdependencies is often a key success factor, critical to ensuring that the intended outcomes are achieved.
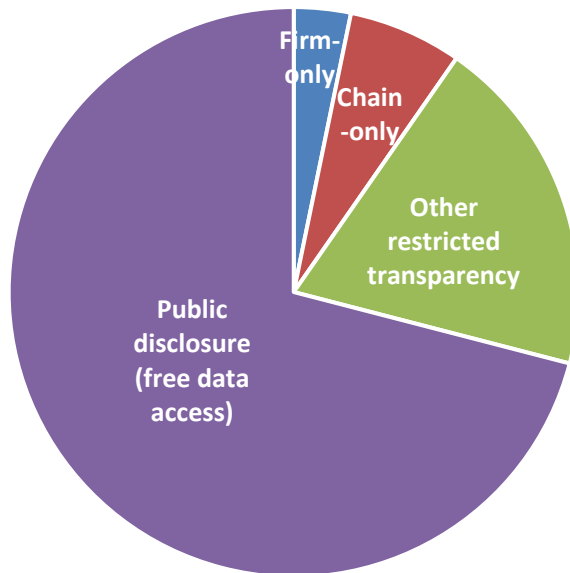
# Some recent analysis

**Narrative**

## Mapping

**Exploring where/what the demand for T&T is by surveying existing schemes, tools and reports.**

- 120+ reports & 70+ tools and initiatives surveyed, covering different geographies and commodities.
- For tools & initiatives, looking for reasons for/people behind founding, who is using it and why, as well as type of data generated and how it is shared.
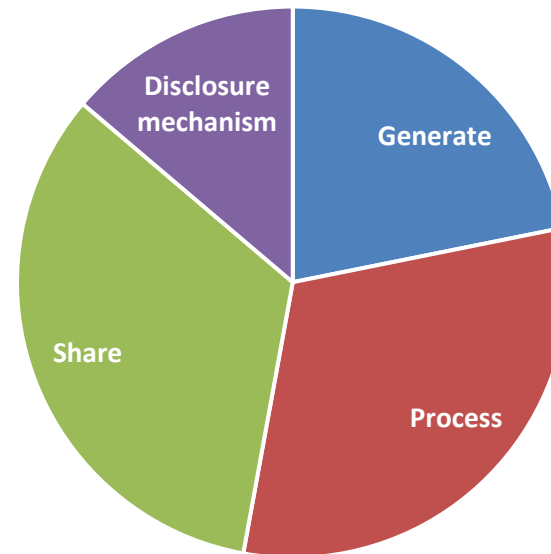- Some initial processed research presented below:

In the simplest terms, what do decision-makers come up against when seeking information to inform their decisions?

E.g.
data does not exist,
data is not accessible,
data is not actionable.

**Research themes**

1. Producing data on the ground – origin and sustainability characteristics

2. Transferring data up the supply chain, attached to units of commodity

3. Collaborative work (horizontal and vertical, public, private and civil society)

4. Talking about it – accountability and movement-building



*How is the data shared?*



*What does the tool /initiative do with data?*

**Thank you**

**Jonathan.Gorman@efeca.com**