

# FOREST LEGALITY ALLIANCE

## Market Demands for Legal Wood: Latest Trends

The Forest Legality Alliance, a multi-stakeholder partnership dedicated to supporting the trade of legally produced timber and forest products, is pleased to invite you to the event “*Market Demands for Legal Wood: Latest Trends*”.

For the event, the Forest Legality Alliance is partnering with the Rede Amigos da Amazônia I Fundação Getulio Vargas and WWF-Brasil.

**September 25th, 2013 at 8 am**

**Hangar – Pavilhão de Feiras e Auditorios  
Av. Dr. Freitas s/n – Marco – Belém - Pará**

This event aims to discuss the international & domestic demand for legal forest products, and existing and emerging wood supply-chain control systems and technologies in Brazil and other Amazon-basin countries.

**Target audience:** private sector actors, trade associations, relevant Brazilian government agencies, NGOs, and academia.

RSPVS: Please confirm attendance: [raa@fgv.br](mailto:raa@fgv.br) – Tel: +55-11-3799-3231, **untill September 23 th, 2013.**

### Realization:



### Support:

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## Agenda

8:00 – 9:00	Registration and Breakfast
9:00 – 9:15	Welcome and introduction
9:15 – 9:30	Introduction and update to the FGV-WWF-Brasil-TRAFFIC Roundtables
9:30 – 12:00	<p><b>Legality Requirements in the Market Place.</b>  <b>Part I: International Markets demand for legal timber</b>  Moderator: Ruth Nogueron, WRI</p> <ul style="list-style-type: none"> <li>- Europe: The European Union Timber Regulation and the FLEGT Plan (<i>EC representative</i>)</li> <li>- U.S.: The U.S. Lacey Act; implications for the private sector about due care (<i>Tom Swegle, U.S. Department of Justice</i>); Perspectives from a U.S. private sector buyer (<i>Brett Ellis, Sabra International</i>)</li> <li>- China (<i>Dr. Xu Bing, Associate Professor of Chinese Academy of Forestry</i>)</li> <li>- Brazilian Experience in the international timber trade (<i>Guilherme Carvalho - Executive Director - AIMEX</i>)</li> </ul>
12:00 – 13:30	Lunch
13:30 – 14:30	<p><b>Legality Requirements in the Market Place.</b>  <b>Part II: Domestic Markets demand for legal timber</b>  Moderator: Ricardo Russo (WWF)</p> <ul style="list-style-type: none"> <li>- Sao Paulo public procurement policy (<i>Cassia Callegari, CadMadeira</i>)</li> <li>- Ricardo Russo (WWF-Brasil)</li> <li>- Support the demand for responsible timber in Amazon (<i>Xavier Andrillon, The Tropical Forest Trust</i>)</li> </ul>
14:30 – 16:00	<p><b>Supply-chain Management and Monitoring Technologies</b>  Moderator: José Humberto Chaves (Brazilian Forest Service)</p> <ul style="list-style-type: none"> <li>- The Peruvian National Forest &amp; Fauna Information System (<i>Rafael Ramirez, invited</i>)</li> <li>- Forest Monitoring- SADD &amp; GFW 2.0 (<i>Imazon/WRI</i>)</li> <li>- DNA supply-chain tracing in Brazil &amp; Peru (<i>Alexandre Sebbenn</i>)</li> <li>- Flavio Macedo (Sisflora)</li> </ul>
16:00 – 16:15	Summary and closing

*This event is made possible, in part, by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of the World Resources Institute and the Environmental Investigation Agency and do not necessarily reflect the views of USAID or the United States Government.*

### Realization:



### Support:

